

Woodpecker Truck & Equipment, Inc.

Pendleton, OR –TPM Member since April 2008



Woodpecker Truck & Equipment has been in business for over 52 years. Whether it's for farming, construction, logging or hauling freight coast to coast, Woodpecker Truck has the experience as a full service truck and trailer dealer who has seen and worked on almost every type of truck and trailer.

Elwood “Woody” Clark grew up in Hood River, Oregon. Like many men in the 1930s, Woody left home at 14 to work on ranches and pursue the dream



The original building of Woodpecker Truck & Equipment. (circa 1960)



Woody Clark and the logging crew transporting a huge log.

of making money. By the time he was 24 he had his own log truck and married his wife Julie. Even though he was working long hard hours, seven days a week, he still could not seem to get ahead. After moving to Pendleton, Oregon the couple began to attend church in 1955. Woody says that the financial blessings began then.

Woody had a passion for trucks, and went to work for International selling new trucks, and became a successful salesman. In 1960 he opened his own International dealership in Pendleton, Oregon. The dealership was so successful that in 1968 a new location and facility was built on 40 acres west of Pendleton. Today, Woodpecker

Truck is one of the largest new and used truck dealerships in the United States. The company represents and is the authorized dealer for Navistar International trucks, Wilson grain trailers and CTS belly dump trailers.

The company has been the training ground for Woody's eight children, who are grown today, and some still work for the company. Linda works in payables, John is the IT/Bookkeeper and Corporate Secretary and Dan is the Sales Manager and Corporate Vice President. The family has developed and come a long way since their beginnings in 1948. Woody said about his success, “Don't blame me. I didn't do it. God did!” Woody still loves his trucks and continues to work and attend auctions from time to time.



Today, Woodpecker Truck & Equipment is an authorized parts dealer for Cummins, CAT, Allison, Eaton, Fuller, Dana, Spicer and Meritor.

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Woodpecker Truck & Equipment is an authorized parts and service facility for a wide range of OEM and aftermarket vendors including Cummins, CAT, Allison, Eaton, Fuller, Dana, Spicer and Meritor. Technicians are available to provide fast and reliable service when the customer needs it most. They also offer a large lease and rental fleet, component rebuild center and salvage yard for the heavy and medium duty truck industry.

In addition, the dealership offers the following services: Driveline, Brakes, Air Conditioning,



Double rainbows over Woodpecker Trucking & Equipment, Inc. on Interstate 84 in Pendleton, Oregon.

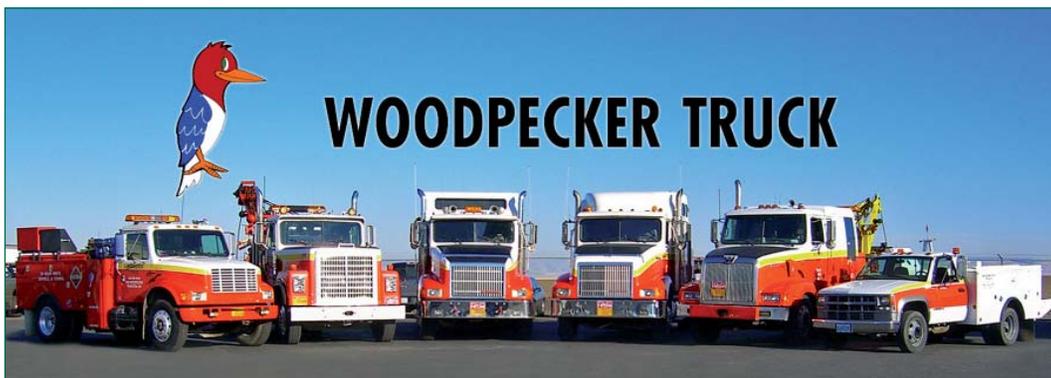


A Woodpecker rental vehicle working in the harvest. Woodpecker has a rental department to meet the needs of heavy and medium truck operators.

Electrical, Alignment, Frame Repair, Hydraulic Repair, U-Bolt Bending, Paint & Body Shop, Trailer Repair, 24/7 Road Service, 24/7 Towing & Wrecker Service, Driver's Lounge and weekly Parts Delivery to the surrounding areas.

Dan Clark, Vice President, stated that the trucks today are more aerodynamic with innovative electronic fuel systems and better emissions. Although the trucking industry suffers under heavy regulation and higher costs to do business, new trucks are still a good investment.

Woodpecker Truck & Equipment's goal is to continue the tradition of hard work, honesty and fairness to current customers, as well as seek and earn the business of heavy and medium duty truck owners and operators that it has the opportunity to serve.



Woodpecker Truck & Equipment, Inc. has a full service tow fleet to service any need.

Woodpecker Truck & Equipment, Inc. can be reached at
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 (541) 276-5515 <http://www.woodpeckertruck.com>